September 12-13, 2024 | Overland Park, KS

RE-MAGINING THE PUBLIC HEALTH SYSTEM FOR KANSAS



## WELCOME

The Kansas Public Health Association annual conference brings together public health professionals from a variety of disciplines and geographic locations to work together to improve the public health infrastructure in Kansas. Attendees will have the opportunity to hear from expert speakers as well as network with colleagues from around the state. The 2024 KPHA Conference theme is *Reimagining the Public Health System for Kansas*.

Conference Objectives:

- Facilitate meaningful connections between Kansas public health system players, including policy makers, the governmental workforce, academic partners and students, advocacy organizations, non-profit agencies, healthcare providers, and foundations.
- Challenge attendees to boldly envision the future of the public health system in Kansas.
- Provide attendees with a deeper understanding of the importance of civic engagement, on multiple levels, to health outcomes in Kansas.
- Inspire attendees to take action to advocate for a strong public health system that is equitable and accessible to all Kansans.

### PLANNING COMMITTEE

**Conference Co-Chair: Tanya Honderick,** Consultant at Tanya Honderick Consulting, LLC **Conference Co-Chair: Shirley Orr,** Executive Director at the Association of Public Health Nurses and Executive Board at American Public Health Association

KPHA President: Ruaa Hassaballa, Program and Project Strategist for the Center for Diversity, Health Equity & Global Health at the American Academy of Family Physicians

Christi Wells, MPH

Kendra Baldridge, Community Health Bureau Director at Kansas Department of Health & Environment

Kevin Kovach, Senior Analyst & Portfolio Strategist at Kansas Health Institute

Jason Tiller, CHES Director & Health Officer at Saline County Health Department

**Suzanne Hawley**, Professor at Wichita State University and Executive Council at Midwestern Public Health Training Center

Brandon Skidmore, CEO at Sunflower Foundation

Dan Partridge, Board Member at Kansas Health Institute

### CONTINUING EDUCATION

### Nursing

Wichita State University College of Health Professions is approved as a provider of continuing nursing education by the Kansas State Board of Nursing. This course offering is approved for 9.9 contact hours applicable for RN, LPN or LMHT relicensure. Kansas State Board of Nursing provider number: LT 0090-0327.

### Social Work

Wichita State University School of Social Work is approved as a provider of continuing social work education by the Kansas Behavioral Sciences Regulatory Board. This program has been approved for 8.25 contact hours applicable for relicensure (BSRB approval #05-001).

### Certificates

Certificates will be emailed within 45 days upon completion of the conference evaluation, provided that registration has been paid and the conference evaluation has been complete.

## A SPECIAL THANKS

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## **THURSDAY, SEPTEMBER 12**

#### 8:00 AM Registration Open Visit Exhibitors (BEST LOBBY) & Posters (REGNIER LOBBY)

8:30 AM	Welcome by Ruaa Hassaballa, KPHA President   REGNIER AUDITORIUM		
8:45 AM	Reimagining the Public Health System – A National Perspective   REGNIER AUDITORIUM		
10:00 ам	Break, Visit Exhibitors (BEST LOBBY) & Posters (REGNIER LOBBY)		
10:30 ам	APHA President Address and Fireside Chat   BEST CONFERENCE CENTER		
11: <b>4</b> 5 ам	Lunch & Awards   BEST CONFERENCE CENTER		
1:00 рм	Breakout Sessions		
REGN 163	Overview of the Collection, Dissemination, and Visualization of Kansas State, County, and Regional Behaviora Risk Factor Surveillance System (BRFSS) Data Utilizing Wastewater-Based Surveillance for Disease Tracking and Preemptive Analysis in Douglas County, Kar		
REGN 165	Exponential Growth of a Tobacco Treatment Specialist Training Program for Healthcare Professionals in Kansa CHW Supervisor Training: Equipping Leaders with Tools for Enhanced Performance		
BEST 130	Establishing the Johnson County Department of Health and Environment Legislative and Policy Committee Legislative Engagement: Monitoring the Work of Policymakers to Inform and Contribute to Health Policy Discussions		
BEST 135	Racial Justice Competencies: What to Know & How to Begin		
BEST 225	Embedding Equity in Research, Facilitation, Technical Assistance, and Policy Analysis: Practical Guides for Effective Integration You Can't Have Health Equity without Environmental Justice		
BEST 230	Amplifying Strategic Thinking in Public Health Public Health Nursing 3.0: Equipping PHNs to Lead Public Health System Innovation		
BEST 235	Office Hours with Brian Castrucci for MPH & Undergrad Students		

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### AWARD WINNERS

Emerging Leader Award: Erin Attebery & Wyatt Beckman Virginia Lockhart Health Education Award: Oluoma Obi & Alma Lopez Special Service Award: Heather Braum & Dr. Todd Moore Dorothy Wooden Award: Lisa Moritz & Jenette Schuette Corporate Public Health Award: The Voter Network Policymaker of the Year Award: City of Olathe, KS KPHA President's Award: Shirley Orr Samuel J. Crumbine Medal: Brandon Skidmore

#### 2:00 PM Break, Visit Exhibitors (BEST LOBBY) & Posters (REGNIER LOBBY)

ence

5:00 PM Day 1 Adjourn

## FRIDAY, SEPTEMBER 13

- 8:00 AM Registration Open Visit Exhibitors (BEST LOBBY)
- 8:30 AM Welcome by Ruaa Hassaballa, KPHA President | REGNIER AUDITORIUM
- 8:45 AM Lessons Learned from the Illinois Statewide Public Health Workforce Transformation Initiative | REGNIER AUDITORIUM
- 10:00 AM Break & Visit Exhibitors (BEST LOBBY)
- 10:30 AM KPHA Membership Meeting | BEST CONFERENCE CENTER
- 11:30 AM Lunch & Poster Awards | BEST CONFERENCE CENTER
- 12:30 PM Reimagining the Public Health System for Kansas: A Call to Action | REGNIER AUDITORIUM
  - 1:45 PM Closing Remarks by Ruaa Hassaballa, KPHA President | REGNIER AUDITORIUM
- 2:00 PM Conference Adjourn

### **REIMAGINING THE PUBLIC HEALTH SYSTEM – A NATIONAL PERSPECTIVE**

This panel brings together leading voices from the de Beaumont Foundation, the Association of State and Territorial Health Officials (ASTHO), the National Association of County and City Health Officials (NACCHO), the Public Health Accreditation Board (PHAB), and the National Network of Public Health Institutes (NNPHI). These experts will discuss innovative strategies and collaborative efforts to transform the public health landscape. Panelists, each with a wealth of experience and knowledge, will explore nationwide initiatives, challenges, and opportunities to build a more resilient and equitable public health system for the future.



BRIAN CASTRUCCI DrPH – President & CEO at de Beaumont



CHRISTOPHER KINABREW MPH, MSW – Senior Vice President of Programs, NNPHI



**REENA CHUDGAR** MPH – Director, Public Health Systems Services at PHAB



LINDSEY MYERS

MPH – Vice President, Public Health Workforce & Infrastructure at ASTHO



PETER HOLTGRAVE MPH – Senior Director, Public Health Infrastructure and Systems at NACCHO

## APHA PRESIDENT ADDRESS AND FIRESIDE CHAT

APHA President Ella Greene-Moton, a distinguished public health leader with over 40 years of experience in Flint, Michigan, will bring her deep expertise in public health advocacy, policy development, and community-based participatory research to KPHA members. In this dynamic panel, she will be joined by regional, state, and local public health experts to explore the critical infrastructure needed to support effective public health policies, the importance of workforce training in racial justice competencies, and the keys to successfully implementing impactful public health programs. This session promises to deliver valuable insights and actionable strategies for advancing health equity and resilience at all levels.



AMBER ADAMS MPH – Community Health Initiatives Program Manager at Vibrant Health



DANIEL BOGLE MPA – Health Policy Director at Missouri Department of Health and Senior Services



**DENA FIFE** MA – Instructional Services Manager at MPHTC



**ELLA GREENE-MOTON** President at APHA

### A REIMAGINED PUBLIC HEALTH SYSTEM IN MISSOURI

This session convenes state and local public health leaders to discuss innovative approaches and collaborative efforts to transform Missouri's public health system. The panel will explore strategic initiatives, policy advancements, and community-driven solutions shaping a more resilient, equitable, and effective public health system for our neighbors in Missouri.



TIFFANY BAYER Missouri Department of Health and Senior Services



MARVIA JONES PhD, MPH – Director at KCMO Health Department



DANIEL BOGLE MPA – Health Policy Director at Missouri Department of Health and Senior Services



**KIMBERLY ENARD** 

PhD – Executive Director, Heartland Center at Saint Louis University College for Public Health and Social Justice



JACI MCREYNOLDS MHA – Associate Director at Ozarks Public Health Institute

### LESSONS LEARNED FROM THE ILLINOIS STATEWIDE PUBLIC HEALTH WORKFORCE TRANSFORMATION INITIATIVE

This panel will delve into the key insights and outcomes from Illinois' comprehensive efforts to reshape its public health workforce. Leaders from Illinois will share the initiative's successes, challenges, and practical strategies, offering valuable lessons for other states looking to strengthen and modernize their public health workforce to meet evolving community needs.



AMANDA MEHL RN, MPH – Public Health Administrator at Boone County (Illinois) Health Department



MARK STEVENS

BS, MPA – Regional Health Officer at Illinois Department of Public Health



### **CHRISTINA WELTER**

DrPH, MPH – Clinical Associate Professor & Director, DrPH Program at University of Illinois Chicago School of Public Health

### **REIMAGINING THE PUBLIC HEALTH SYSTEM FOR KANSAS: A CALL TO ACTION**

This session will reflect on insight gleaned from all the conference panels and explore possible strategies for transforming the public health system in Kansas. Join leaders from Kansas as they, along with conference attendees, engage in a collaborative dialogue on the need for systemic change and actionable strategies to strengthen public health infrastructure statewide. Conferences are a great way to network and learn, but what comes next for the public health system in Kansas?



**BRIAN CASTRUCCI** DrPH – President & CEO at de Beaumont



**RUAA HASSABALLA** MPH, MA – President at Kansas Public Health Association

SHIRLEY ORR MHS, APRN, NEA-BC -

Executive Director at the

Nurses and Executive



SUZANNE HAWLEY

PhD, MPH, LP – Professor at Wichita State University and Executive Council at Midwestern Public Health Training Center



ED O'MALLEY CEO at Kansas Health Foundation



**JASON TILLER** MS, CHES – Director at Saline County Health Department and Past-President at KALHD



DERECK TOTTEN MD, MPH – Chief Medical



DAN PARTRIDGE MPH – Board Member at Kansas Health Institute



**BRANDON SKIDMORE** CEO at Sunflower Foundation



## **BREAKOUT SESSIONS - 1:00 PM**

## Overview of the Collection, Dissemination, and Visualization of Kansas State, County, and Regional Behavioral Risk Factor Surveillance System (BRFSS) Data

Pratik Pandya, MPH – KDHE; Lance Sweeny, BA – KDHE & Steven Corbett, PhD – KDHE

The Kansas Behavioral Risk Factor Surveillance System (BRFSS) is a critical tool for understanding health behavior risk factors and conditions among Kansas adults. As the primary source of disease prevalence data in the state, the BRFSS covers a wide range of health indicators, including chronic diseases, mental health, and health care access. In this session, representatives from the Kansas Department of Health and Environment (KDHE) will introduce a new interactive Tableau dashboard that visualizes BRFSS data at county, regional, and state levels. Participants will learn how to access and utilize BRFSS data for public health programs, research, and grant applications, with live demonstrations of the 2021 BRFSS data using the Tableau dashboard.

### Utilizing Wastewater-Based Surveillance for Disease Tracking and Preemptive Analysis in Douglas County, Kansas

### Patrick Bircher, MPH – LDCPH

Wastewater-Based Surveillance (WBS) offers a powerful tool for detecting and preventing the spread of diseases within a community. Though not widely used in Kansas, Lawrence-Douglas County Public Health (LDCPH) has successfully implemented WBS to track various diseases, including COVID-19, Norovirus, and RSV. This session will explore the use cases and limitations of WBS, highlighting its effectiveness in identifying emerging diseases and informing community action plans. Participants will learn about the benefits of WBS, particularly in areas with limited access to traditional testing methods, and the importance of clear communication about the data gathered to prevent confusion. The session will provide insights into how WBS can be integrated into public health strategies for proactive disease prevention.

## Exponential Growth of a Tobacco Treatment Specialist Training Program for Healthcare Professionals in Kansas

Caroline Rodriguez, MPH – KUMC; Tresza Hutcheson, PhD, MA, NCTTP – KUMC; MeLinda Lair, BA – KUMC; Kimber Richter, PhD, MPH, NCTTP – KUMC & Babalola Faseru, MD, MPH – KUMC

The KU Tobacco Treatment Specialist (TTS) training program, funded by the Kansas Health Foundation, was developed to equip healthcare professionals with the competencies needed to expand evidence-based tobacco treatment in Kansas. Initially offered as a 4-day in-person training, the program shifted to an online, asynchronous format to reach a broader audience. From 2021 to 2023, the program experienced exponential growth, training healthcare professionals across 44% of Kansas counties. Participants consistently reported positive outcomes and high levels of competency achievement. This session will highlight the program's growth, participant feedback, and future directions, including the development of a fully asynchronous training experience and curriculum expansion to address the evolving landscape of tobacco and nicotine use.

### CHW Supervisor Training: Equipping Leaders with Tools for Enhanced Performance

Antonio Miras Neira, BA – KUMC & Angela Scott – KUMC

The Communities Organizing to Promote Equity (COPE) initiative has developed a pioneering curriculum for Community Health Worker (CHW) Supervisor Training, aimed at equipping leaders with the skills and tools necessary for effective CHW supervision. Through a series of six interactive sessions, participants engaged in discussions, skill development exercises, and mock supervisory sessions to enhance their leadership capabilities. The curriculum, refined through feedback, covers supervisory interaction, conflict management, team building, and accountability. This session will showcase the training's effectiveness, with evaluations highlighting improvements in team morale and supervision structure. Participants will learn how to apply these principles to lead CHWs in addressing health inequities and fostering healthier communities.

## Establishing the Johnson County Department of Health and Environment Legislative and Policy Committee

### Natalie Cook, JD, MPH – JCDHE & Ashley Follett, MSW – JCDHE

In response to the surge of anti-public health bills during the 2022 and 2023 Kansas legislative sessions, the Johnson County Department of Health and Environment (JCDHE) established a Legislative and Policy Committee (LPC) in the summer of 2023. This initiative aims to strengthen JCDHE's advocacy efforts and community engagement with the Kansas State Legislature. During the 2024 legislative session, the LPC monitored over 150 bills and submitted 16 testimony letters, exceeding initial expectations. This success has prompted county leadership to consider expanding the LPC model to other departments. In this session, the chair and co-chair alternate of the LPC will discuss the committee's formation, the development of JCDHE's 2024 Legislative Priorities, the bill tracking process, and the creation of testimony letters. Participants will gain practical guidance on forming their own LPCs within their health departments to amplify the voice of public health in Kansas.

## Legislative Engagement: Monitoring the Work of Policymakers to Inform and Contribute to Health Policy Discussions

### Linda Sheppard, JD – KHI

Staying informed about legislative activities impacting public health in Kansas is challenging, especially with over 100 health-related bills introduced during the 2024 legislative session. To address this, the Kansas Health Institute (KHI) has developed a focused process for monitoring state policymakers' work, enabling organizations and individuals to stay engaged in the policymaking process. This session will detail KHI's approach to legislative monitoring, including defining health-related legislation, identifying relevant legislative committees, and selecting specific bills to follow. Additionally, the session will explore how KHI supports policymakers with relevant research, data, and policy analysis. Participants will learn how KHI's efforts provide critical insights to policymakers and how similar approaches could be adopted by cities and counties to track and respond to public health issues.

### Racial Justice Competencies: What to Know & How to Begin

### Dena Fife, MA – MPHTC

Structural racism has impacted health outcomes and opportunities for generations. It is imperative for public health practitioners to understand their role in combating racial injustice to best provide essential public health services to the communities they serve. Join this breakout session to learn about the Health Resources and Services Administration-funded Regional Public Health Training Centers' process in developing the Racial Justice Competency Model for Public Health Professionals (RJCM) and to collaboratively explore ways that the tool can be used. The session will begin with a background of the competency model and share information about planned usage of the model from the over 2,500 practitioners that have downloaded the model. We will highlight the toolkit and describe examples from organizations that are participating in the pilot-testing phase of the project.

## Embedding Equity in Research, Facilitation, Technical Assistance, and Policy Analysis: Practical Guides for Effective Integration

### Tatiana Lin, MA – KHI

Incorporating equity into research, policy analysis, and technical assistance is crucial for achieving inclusive and just outcomes. However, many organizations struggle with this due to a lack of clear, structured approaches. The Kansas Health Institute (KHI) has developed practical guides to embed equity at every stage of research, facilitation, and policy analysis. These guides, informed by literature, KHI's experiences, and stakeholder feedback, offer structured, actionable strategies to ensure equity in organizational work. This session will cover the strategies included in these guides, how to use them, and gather feedback for improvement. Participants will discuss ways to integrate these strategies into their work and share insights on embedding equity considerations in their organizational processes.

### You Can't Have Health Equity without Environmental Justice

#### Jasmin Moore, AICP – Earthjustice

Environmental justice and health equity are deeply interconnected, with environmental factors playing a significant role in shaping health outcomes, particularly in marginalized and underserved communities. This session will explore the critical intersection of environmental justice and public health, emphasizing that achieving health equity is impossible without addressing environmental injustices. Participants will gain an understanding of how environmental determinants such as pollution, access to clean water, and safe housing contribute to health disparities. Through case studies and current research, the session will highlight the real-world impacts of environmental injustices on health outcomes. Public health professionals will leave with actionable strategies for advocating for and implementing policies that address both environmental and health inequities, fostering healthier and more equitable communities.

### Amplifying Strategic Thinking in Public Health

### Kevin Kovach, DrPH, MSc – KHI

Public health professionals are increasingly called upon to think and act strategically, yet the concept of strategic thinking is often misunderstood. In this engaging session, Dr. Kevin Kovach will explore what it truly means to be strategic in public health, differentiating it from traditional planning. Drawing from KHI's emerging Project ECHO series, "Amplifying Strategic Thinking in Public Health," the session will delve into defining strategic thinking, identifying strategic issues, leading strategic change processes, and empowering teams to advance visionary goals. Participants will gain practical insights and tools to enhance their strategic approach in public health, driving meaningful change in their communities. Don't miss this opportunity to elevate your impact and become a strategic leader in public health.

### Public Health Nursing 3.0: Equipping PHNs to Lead Public Health System Innovation

Shirley Orr, MHS, APRN, NEA-BC – APHN & Tanya Honderick, MPH, MS, RN, CPH – Consultant Public Health 3.0 represents a new era of enhanced public health practice, emphasizing cross-sector collaboration and strategic leadership. Public Health Nurses (PHNs) are crucial to this vision, requiring a blend of foundational public health nursing skills and new strategic competencies to drive community health improvements. This session will showcase the tools and resources available to PHNs seeking to expand their strategic skill set, preparing them to effectively engage multiple sectors and find system-level solutions to longstanding community health issues. Participants will learn how to blend newly acquired public health strategic skills with existing competencies, positioning themselves at the forefront of public health system transformation.

## BREAKOUT SESSIONS - 2:15 PM

### HAPp (Hypertension Awareness and Prevention Program): Extension's Community-Engagement Project for Hypertension Self-Management, Prevention and Partnership

Elaine Johannes, PhD – KSU Research and Extension; Sara Sawer, MPH, RD, LD – Sedgwick County Extension & Priscilla Brenes, MPH, PhD – KSU Research and Extension

Hypertension remains a significant health challenge in Kansas, with prevalence rates above national targets. In response, K-State Research and Extension introduced the Hypertension Awareness and Prevention Program (HAPp), a community-engagement initiative integrating the CDC's Healthy Heart Ambassador program with local partnerships and accessible resources. This session will highlight the program's success in reaching 11 counties in its pilot phase, with plans for expansion. Attendees will learn about HAPp's impact on promoting healthier behaviors, enhancing blood pressure management, and fostering stronger community networks, and how these efforts contribute to overall well-being.

### Association Between Social Determinants of Health and Diabetes and Prediabetes

Shannon Metz, MPH – KDHE; Meghan Stone, MPH – KDHE; Claira Spurgeon, BS – KDHE & Steve Corbett, PhD – KDHE

This session will delve into the relationship between social determinants of health (SDOH) and diabetes and prediabetes in Kansas, drawing on data from the Kansas Behavioral Risk Factor Surveillance System (KS BRFSS). Attendees will gain insights into how factors like employment, income, education, and race/ethnicity influence the prevalence of diabetes and prediabetes. The session will discuss the findings that highlight the significant associations between core SDOH variables and these conditions, and the implications for public health strategies aimed at addressing chronic disease.

### Community Mental Health Workers: Integrating Mental Health and Community Health Worker Training to Enhance the Workforce

### Angela Scott – KUMC & Antonio Miras Neira, BA – KUMC

In response to the urgent need for a stronger post-pandemic mental health workforce, "Facts Not Fear ICT" has launched an initiative to improve mental health literacy and prepare individuals for entry-level mental health roles in Wichita, Kansas. This session will explore the development and impact of the Community Mental Health Worker (CMHW) Training Certificate Program (TCP), a collaborative effort with COPE and Mental Health America of South-Central Kansas. The program provides comprehensive training in community mental health, equipping participants with practical skills like de-escalation and crisis intervention, and a deep understanding of mental illnesses and community resources. Attendees will learn about the program's successes in enhancing the mental health workforce and the potential for this model to be recognized by the Kansas Department of Health and Environment.

### Reach and Impact of the Communities Organizing to Promote Equity (COPE) Project in Kansas

Christina Pacheco, JD, MPH – KUMC & Kristina Bridges, PhD – KUMC

The COVID-19 pandemic underscored the importance of engaging rural and under-resourced urban communities in health equity initiatives. This session will highlight the outcomes of the COPE project, implemented across 20 Kansas counties to build capacity for health equity through local health equity action teams (LHEATs), community health workers (CHWs), and statewide learning collaboratives. Participants will gain insights into the extensive reach of COPE, which engaged over 2,400 organizations, supported 1,359 community events, and provided direct services to nearly 5,000 people. The session will also discuss the innovative interventions and collaborative strategies that made COPE a model for future public health crises.

### Public Health Systems Transformation, Learnings from PHIG and Other National Efforts

Reena Chudgar, MPH – PHAB; Shirley Orr, MHS, APRN, NEA-BC; Chris Kinabrew, MPH, MSW – NNPHI & Lindsey Myers, MPH – ASTHO

This session will share perspectives on public health systems transformation, including early learnings from the Public Health Infrastructure Grant and other state-wide systems improvement initiatives. Speakers will share strategies and activities that are emerging across the country and discuss with participants emerging ideas in Kansas. Participants will engage with speakers in discussion around various efforts to drive systems improvement, including PHIG, PHAB accreditation and Pathways recognition, and more.

### Strengthening Public Health Infrastructure: Lessons Learned from The Region 7 Innovation Hub

Ithar Hassaballa, PhD, MPH – KHI; Shelby Rowell, MPA – KHI; Shirley Orr, MHS, APRN, NEA-BC – MPHTC & Kevin Kovach, DrPH, MSc – KHI

The Region 7 Hub for Technical Assistance plays a crucial role in bolstering public health capabilities across Kansas, Missouri, Nebraska, and Iowa. This session will provide a detailed overview of the Hub's collaborative efforts under the Public Health Infrastructure Grant (PHIG) Program, showcasing its tailored tools, training, mentorship, and support for state and local public health departments. Attendees will learn about the Hub's achievements in leadership, workforce development, and health policy, as well as the innovative initiatives driving transformative change in public health practice. The session will also share key lessons learned from the Hub's experiences, emphasizing the importance of a resilient and collaborative public health system.

## Advancing Health Equity in Region VII: Insights from the Regional Health Equity Council's Survey and Conference Initiatives

Mariah Chrans, IBCLC, PhD – Community Health Council of Wyandotte County & Todd Moore, PhD, MPS – AAFP This session focuses on the critical role of the Regional Health Equity Council (RHEC) in promoting health equity across Region VII (MI, IA, KS, NE). Participants will explore the council's strategic initiatives, including its bi-annual health equity survey and annual regional conference, which provide valuable data-driven insights to inform policy and practice. The session will highlight the council's efforts in addressing health disparities and fostering inclusive health advancements, showcasing the tangible impacts on community health, public-private partnerships, and regional health equity.

### Crafting Healthy Futures: Creating a Health-Focused Curriculum for Children in Our Communities

Kara Bunce, EdS, MEd – Reno County Health Department

As public health needs evolve, innovative approaches are necessary to address the well-being of our communities. In this session, participants will learn about the development and implementation of a health-focused curriculum designed for children in Reno County. Drawing on her expertise in curriculum design, the presenter will discuss the integration of topics like nutrition, physical activity, disease prevention, and mental health into summer programs and school presentations. The session will provide insights into how these educational resources can promote healthier lifestyles among children, strengthen community relationships, and contribute to chronic disease prevention. Attendees will also have the opportunity to explore how similar resources can be tailored to meet the needs of their own communities.

### Leveraging Chat-GPT in Your Public Health Work

### Tatiana Lin, MA – KHI & AAron Davis, MPA, MBA – WSU

Given the increased utilization of AI across industries, there is a need to understand if and how AI tools like ChatGPT can assist the public health workforce in conducting their work more efficiently and innovatively. This capability enables organizations to allocate more time to crucial tasks. Key practical applications include summarizing information, proofreading texts, drafting job descriptions, creating talking points, simplifying complex content, and crafting compelling social media posts, among others. The workshop participants will learn how to craft effective prompts, enhance the accuracy of ChatGPT's responses, and consider the ethical implications of AI in decision-making. The presenters will also discuss legal, ethical, and equity-focused considerations. The session will build on the overview session delivered at the 2023 KPHA and offer a hands-on activity for the participants. The participants will work in small groups to identify tasks that ChatGPT can help with and describe how to create effective prompts for optimal results.

# POSTER PRESENTATIONS

TITLE OF PRESENTATION	AUTHORS	AFFILIATION
Assessing Diversity, Equity, and Inclusion in Syphilis Testing	Jonnie Gibbs; Kaitlyn Short	Kansas Department of Health and Environment Labs
Health Department's Role in Bat Infested House	Veronica White	Lawrence-Douglas County Public Health
Building a Culture of Resilience: Evaluation of a Multi-State Online Mental Health Training Tool	Suzanne Hawley; Dena Fife; Laurie Walkner	Wichita State University
Optimizing Public Health Practice: A Mixed Methods Analysis of Public Health Services in the North Central Kansas Region	Nancy Ziegler	The University of Kansas Medical Center
Impacting the Aging Professions: Student reflections on Service-Learning Activities	Amy Chesser; Amy Drassen Ham; Chelsea Redger-Marquardt; Rhonda Lewis	Wichita State University
Exploring the Lived Experiences of Resident Pediatricians Regarding Vaccine Hesitancy	Desiree Baus; Jodie Herzog; Suzanne Hawley; Alyssa Lynne-Joseph	Wichita State University
The Impact of Social Vulnerability on 10- year Trends in Age-Adjusted Mortality in Kansas: A Cross-Sectional Analysis	Jennifer Oliveira; Sharon Fitzgerald Wolff; Lisa Sanderson Cox	The University of Kansas Medical Center Department of Population Health
Elementary Classroom Food Rewards in Kansas: Practice, Perceptions, and Policy	Jennifer Hanson; Elizabeth Daniels ; Malak Alsaati; Abdoulaye Ouologuem	Kansas State University and Louisiana Tech University
Evaluating Genomic and Wastewater Epidemiology Communications for the Public	Christopher Carter; John Anderson	Kansas Department of Health and Environment
One Health and Public Health Competencies in Veterinary Medical Education	Isabella Hinojosa; McKenzie Ghrist; Ellyn Mulcahy	Kansas State University
Building a More Inclusive Public Health Workforce: Integration of Diversity and Health Equity in Public Health Curricula	McKenzie Ghrist; Toni Rose Barroga; Christopher Carter; Amelia Brady; Ellyn Mulcahy	Kansas State University
The Implementation of the WISEWOMAN Program in Kansas: Addressing Cardiovascular Health in Underserved Women	James Francis	Kansas Department of Health and Environment
Facilitating Healthcare Across Borders: Legislation on Multistate Compact Participation for Psychologists, Nurses, Dentists, Counselors, and Social Workers	Ibrahim Ciftci; Cynthia Snyder	Kansas Health Institute







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## Midwestern Public Health Training Center

#### **Great Plains Leadership Institute**

- A year-long program
- · Applicants accepted from Kansas, Iowa, Missouri, Nebraska, and more
- · Designed for established and emerging leaders

#### **Student Field Placements**

- \$3,500 stipend payment
- Experiential learning for students
- WSU, KU-MPH, K-State students should apply

#### Racial Justice Competency Module (RJCM)

- · Racism is a public health issue
- The RJCM can be used to develop training and programs





#### **Recommended Training and Resources** · Find links on the MPHTC website to more than

50 courses



#### · Access to resources to help public health workers

#### Workforce Development Online Forum

- · Free open platform for Region 7
- · Share best practices and needs
- · Identify skills-based needs
- <u>https://mphtc.org/forum/</u>

### Check us out at https://mphtc.org/

· Or scan this QR code to access our website



WICHITA STATE University COLLEGE OF HEALTH PROFESSIONS

Department of Public Health Sciences



**College of Public Health** Institute for Public Health Practice





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# HHS Region 7

For more information, contact Suzanne Hawley: suzanne.hawley@wichita.edu



