



# Grupo Parroquial de Salud: Partnering with Faith-Based Organizations to Increase Access to Healthcare in Latinos

MEDICAL CENTER

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## Background

- Limited access to healthcare and linguistically appropriate information contribute to disparities experienced by Latinos.
- Latinos self-identify as religious at higher rates than the general population and Faith-based organizations (FBOs) have a wide reach in this population.
- Partnerships between FBOs, public health and academia can increase public health capacity to improve the health of Latinos.

## Objective

• To reduce health disparities in Latino communities by increasing access to health resources.

#### Methods

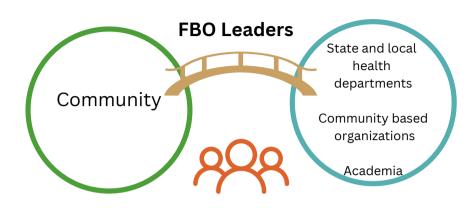
**Who:** FBO leaders (Grupo Parroquial de Salud) -Juntos Center - public health departments - academia - community organizations

**What:** improve access to health services and disseminate relevant information

**How:** Using a community-informed framework, participate in the conceptualization and implementation of engagement strategies including health fairs with public health departments; presentations from public health, clinics and social service organizations; chronic disease prevention workshops; and development and dissemination of educational materials.

References:

Pew Research Center. Religious Landscape Study. Washington, DC: 2014. <a href="http://www.pewforum.org/religious-landscape-study/">http://www.pewforum.org/religious-landscape-study/</a>. Accessed February 27 2018 1



Grupo Parroquial de Salud has leveraged collaborations with public health departments, community organizations and academia to bring education and resources to the Spanish-speaking community.





#### Results

Developed collaboration with 4 FBO with Spanish-speaking congregations in locations with concentrations of uninsured Latinos in the Kansas City area.

Since 2019, through this partnership, conducted:



- 26 preventive health presentations with members of faith-based communities
- 201 individuals learned to measure their blood pressure and glucose levels
- 130 received a BP or BG monitor



**Materials** 

developed

- 795 Coivd-19 tests
- 1,875 vaccines were administered (Covid and Flu)
- 5 Spanish-language educational videos and
- 11 brochures were co-developed



### Conclusion

Partnering with FBOs, has demonstrated potential to increase the reach of public health and academia to deliver services and information to Spanish-speaking Latino communities.

## **Acknowledgments**

FBOs: Sacred Heart Church, St. John the Evangelist, St. Patrick Parish, Good Shepherd Catholic Church

GPS Members: Marianela Valdovinos, Martha Murguia, Mario Ramirez, Aida Parra, Carolina Uribe, Maria Lopez, Josefina Ramirez

Community Partners: Vibrant Health, Heart to Heart International, Wyandotte County Public Health Department, Harvesters, KUMC Latino Medical Student Association, United Health Care, and Aetna