



# KPHA PRIORITIES

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2023



# Membership Engagement & Structure

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- Overall goal: Make it easy to be a member, Increase the amount of benefits, Improve member awareness of KPHA's work
- Streamline membership process with the help of Angela's team
- Hold monthly Take 20 webinars on a variety of topics
- Engage membership more through increased email and website updates as well as committee involvement

# Policy

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- Overall goal: Increase our presence within the Kansas legislature, Engage membership in advocacy efforts
- Send introduction letter to all policy makers at start of session
- Submit testimony with the support of the board and advocacy committee
- Educate members on advocacy and current legislative activity with monthly webinar and legislative update emails
- Governor's proclamation for National Public Health Week

# Diversity

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- Overall goal: Increase our focus and emphasis on diversity, equity, and inclusion
- Do we need a board member focused on diversity/health equity?
- Where can we integrate more DEI into our current work? I.E. webinars, conference

# Governance & Leadership Development

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- Overall goal: Maximize the strength of our leadership through improved organizational structure, meaningful meetings, and leadership development
  
- Streamline governance to make easier hand-offs for future boards
- Revise bylaws to incorporate more modern governance practices
- Review leadership structure and revise bylaws as necessary
- Less board meetings, more discussion/decision making at board meetings, consent agenda