

**Becky Tuttle called April 18<sup>th</sup> meeting to order 9:43 am at KU Edwards**

*BT determined quorum*

*No participants had additions to the agenda*

**Sandy moved to approve the March minutes as written; Megan second. Motion passed.**

Becky— Attendance

Jack

Daniel

Becky

Sandy

Megan

Ruaa

Dr. Moser

Pam

Cristi

Dr. Pezzino

Joey

Deb

Kaitlyn

Mary

### **Announcements and Sharing**

Pam: Update on the RFP for fluoridation equipment from NACCHO I mentioned last meeting--Parsons and Ark City applied but did not receive funding. We don't know if funder will release second round. Those cities are holding on to applications, thinking about future...

Becky: CHW coalition had their first meeting—exciting stuff; Health ICT's video about CHWs is out. Take a look! Target audience is payers, providers and patients. We want to educate them about the concept and help them embrace having CHWs on care team. The video has been widely vetted and Becky will share.

All: CHWs were a BIG topic on KPHA abstract submissions; conference committee chose several sessions.

Ruaa: I joined the Global Health Council (GHC) will be attending the conference in Geneva at end of May (May 20-31) for the World Health Assembly as s GHC delegate, and also represent Kansas. The topics include global security priorities and US leadership in that arena.

Gianfranco: Rumors is that they are announcing the closure of St. Francis Hospitals in Topeka tomorrow, will cost the community 1600 jobs. Lack of Medicaid expansion didn't help, but mismanagement has been an issue for years.

Gianfranco: There has been a lot of talk about County Health Rankings in the last two weeks. Has anyone attended community events? Some held in Wichita, Topeka, WyCo; they are a great opportunity to talk

about PH and SDOH as we mean it, and gives us a chance to invite others (electeds) into the conversation. Maybe people should plan these and talk locally. Get great press coverage, find reporters wanting to dig into report more. Daniel: the Salina Journal did a story and got quotes from HD director on their event.

### **Treasurer's Report**

Update on the suspicious credit card "donations"--these were actually fraudulent activity. Support KC pulled the records which showed 296 attempts to deposit (292 declined, 4 successful), likely a robot entering different credit card numbers. Without calling CC company, the people who "donated" cannot get their money back. We will leave in our account in separate line item and not spend it, so they can reclaim it if they wish. The KPHA phone did get a message from one of the people whose card number was stolen. She lives out of state. She connected with support KC and told her to go to CC company. We can't reach out to the others because the email entered with the donation is fraudulent.

The fraudulent activity continued...Cristi received an email that looked like it was from Dr. Moser requesting a transfer of funds. He did NOT send this. The IT departments at KU Med and KDHE got involved. His email was "spoofed" and they tried to steal \$25,000. KU Med is going after the culprits, who are in Egypt. They did not get KPHA account information.

KPHA was charged for all 296 transactions, which added up to a lot of money. Looking into how to get that money back, but haven't found an answer yet. \$315.11 is cc fees, we believe it was the fraud transactions. Cristi will ask Brenda to try and get \$ back from Authorize.net

So the \$1,500 under contributions=fradulent donations. Money will be returned eventually and removed from account.

Cristi: This is not an easy job! Yikes!

Support KC pointed out that KPHA is paying high cc fees; looking for other options. Authorize.net, who we use currently, is sold through resale network and the fees vary dramatically; one of the downsides is that pricing can vary and be hard to understand.

PayPal seems to be a better option. Paypal owns Venmo and both are reputable to be secure. Free version and pro version (full customization, can control layout and customers don't leave the site). Free easier to set up. Compatible across devices. PayPal charges 2.2-2.9% per transition + .30 cents/transaction. Instant set up and shorter time frame to authorize deposits.

Cristi reached out to Cam and he hasn't gotten back yet. Checking to make sure systems compatible with KPHA's website.

Stripe and Balanced are other options. Discussion that stripe is pretty new, may be a target for hackers.

**Megan—move to have Cristi come up with proposal for PayPal by next meeting; Pam second. Motion passed.**

Other sponsorships--\$ shown for MINK. One expense so far was airfare for presenter. MINK dues paid.

Page 4—memberships down; cc charges higher over last year (\$700 in cc fees for this quarter)

File and receive motion by Kait; Sandy second.

## **ARGC**

**Megan:** MINK will be held in BEST 120 Conference Center at 1:00pm. We had great fundraising efforts thanks to Tanya Honderick. We'll do well budget-wise. We have 110 participants on Tuesday and 90 on Wednesday. We'll have money left over to pass onto the next person who will plan MINK (most likely Missouri next year).

APHA updates: A sign-on letter from APHA for affiliates will be signed by Dr. Moser. Council on affiliates is looking for APHA leadership people to fill in those positions. Megan will forward that information to the board. If interested, seek out Eldonna Chesnut to find out what leadership positions are open. Thank you Kait for your proactive membership list!

## **Dr. Moser President's Report**

There's activity picking up at the national level with people supporting the Affordable Care Act, which increases enrollment for insurance, improving health. The proposal to do tax reform won't happen this summer, because they're still trying to get our ACA repeal.

At the State level, there's no harm but also no progress because they're on break. State budget, tax revision being worked on. There will be opportunities to engage in town halls and community conversation on why it's important to support the ACA.

Mark Thompson is now in a new position in the Department of Education, and he'll be stepping down from KPHA. We appreciate all his work and congratulate him on the new position.

KPHA will not have an event for March for Science on Saturday.

## **Policy updates**

Becky: #dollarsandcents4KS tobacco tax increase would net \$100 million for our State. On Monday, there is a breakfast with Republicans scheduled and lunch with Democrats to discuss benefits of a tobacco tax increase. The breakfast will be held at American Cancer Society & Lunch at Via Cristi.

Dr. Moser: Concealed Carry: There's been bills introduced to limit opposition to concealed carry. We still believe concealed carry is a public health issue.

**Awards update:** Sandy & Nikki Keene Woods will work this year with Becky and co-chair Awards Committee in 2018.

Sedgwick County: There was a lot of positive energy during National Public Health Week. 8 daily letters to the editor (> 1 million media impressions). Activities at KUMC and WSU. There were two proclamations.

## **Website**

Ruaa: ppts will be uploaded for MINK as we receive them.

NPHW—Travis was great, BT provided materials; each day planned out. Several things: KUMC campus, collaborated with School of Nursing, first event was documentary viewing. Over 100 students to talk about opiate epidemic. Second day, watched doc about sustainable food movement, Wed= poverty

simulation; different perspectives between PH and nursing. Thurs=stand up KC MO talked about wages. Friday, Dr. bob talked about advocacy to students. Gave away gifts on Friday, included pandemic board game, gift cards, books. Contest winner was WSU—School of Public Affairs won one of the best posts. Free gift=conference registration.

Lots of retweets, often from people who do not engage in PH (e.g., from health systems).

Also during NPHW—Hostess (located in Emporia) was at the state legislature with table handing out Twinkies; no movement on Med expansion or the campus carry issue.

Posted video for NPHW and directed people to updated policy statements.

KPHA had lots of social media engagement during NPHW; twitter impressions=889 that week; FB posts reached over 1,200 people; This is great compared to other activities.

How do we increase engagement over time?

### Conference updates

Committee went through all abstracts submitted. We may let in a few more as time goes on. Identified keynotes and agenda. Trying to secure speakers; need someone to start conference on population health and integration across systems of care/community sectors. Panel at noon will cover with practical examples. Final keynote want a high-profile speaker. Reaching out to Paul Schmidts (wrote *Everyone Leads*)...still nailing down keynotes.

Daniel—had meeting with running company about identifying a route for run/walk to go along with the meetings. Not a lot of good routes around the hotel but there are nearby trails. Getting help on route proposals from locals. He is leading the charge and will pull permits once route is chosen.

### Student voice


Engaged in NPHW, lots of student involvement. Joey is leaving next month and passing baton to new student. Graduating and looking for jobs! Applied for lots. Would love to stay in KS and stay involved with the board and AHPA. Interested in sexual and repro health; or tobacco and addiction treatment. Replacement will be voted on soon. She's grateful for opportunity to have been involved with the board—Joey says thank you!

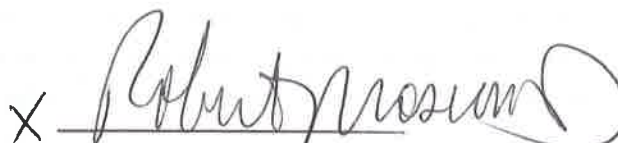
### Other business

Dr. Bob: We need a new policy and advocacy chair; if you're interested, let him know or let him know about others that come to mind. Kait expressed interest.

Daniel: KDHE offering free nicotine replacement therapy this week. Please showcase/highlight! Gives meds and counseling.

10:55 am Gianfranco moved for adjournment; Megan second.

X   
Megan Foreman

X   
Dr. Robert Muser