



# **The 68th Annual KPHA Fall Conference**

September 21st & 22nd, 2011  
at the Hyatt Regency in Wichita, KS.

*Promoting Healthy Minds & Bodies*

*Pre-Conference Workshop: September 20, 2011*

*Conference: September 21st & 22nd, 2011*

# PLENARY KEYNOTE PRESENTATIONS/SPECIAL GUESTS

Wednesday, September 21, 2011

8:45 – 10:15 a.m.

## **Public Health Accreditation: Advancing Public Health Quality and Performance to Improve Health**



*Kaye Bender, PhD, RN,  
FAAN, President and CEO,  
Public Health Accreditation  
Board*



*Rex Archer, MD, MPH,  
Director, Kansas City, Missouri  
Health Department*



*Gina Frack, RN, BS,  
Administrator and Accredita-  
tion Coordinator Norton County  
Health Department*

Wednesday, September 21, 2011

12:00 - 1:00 p.m.

## **Study of Infant Mortality in the Fort Riley Area**



**Paul D. Benne, MD, MOH, LTC, MC,  
Chief, Department of Public Health,  
Fort Riley**

# PLENARY KEYNOTE PRESENTATIONS/SPECIAL GUESTS

Thursday, September 22, 2011

8:30 – 9:30 a.m.

## **Current Directions in State and National Tobacco Control--What are our Next Steps?**

*This session is sponsored by Tobacco Free Kansas*



*Representative from CDC Office of  
Smoking & Health*

Thursday, September 22, 2011

12:30 – 1:15 p.m.

## **Advancing a Shared Vision for Health Policy in Kansas**



*Robert Moser, MD, Secretary,  
Kansas Department of Health  
and Environment*



*Jeff Colyer, MD Lieutenant Governor  
(invited)*

# Conference Preession

## **Advancing Quality in the Kansas Public Health System: Quality Improvement, Performance Management, and Accreditation Readiness**

Is your agency exploring the next steps to excellence in performance and accountability through national public health accreditation? The KPHA Conference Preession will provide an update on efforts that are underway to advance system-wide quality improvement that began during the Multi-State Learning Collaborative. The preession will feature presentations from the CDC National Public Health Improvement Initiative, the KDHE Center for Performance Management, and collaborative system partners. Don't miss the opportunity to dialogue with local, regional, state, and national experts in the field and gain practical information and resources to support your agency's work in quality improvement, performance management, and accreditation readiness.

*Pre-registration is required*

# Conference Planning Committee

Ellen Averett,  
KUMC-Health Policy and Management

Rebecca Brown,  
KUMC

Eldonna Chesnut,  
Johnson County Health Department

David Cook,  
KUMC

Nicole Heim, MPH, REHS  
NHPH Consulting

Ryan Heiman,  
KUMC

Heather Henke  
President, KPHA

Tanya Honderick,  
KUMC - Preventive Med - Public Health

Jamie Katz,  
Regional Prevention Center

John Kephart,  
Sedgwick County Health Department

Daniel Lassley,  
KDHE

Shauna Nelson,  
Munson Army Health Center

Shirley Orr  
Conference Chair

Michelle Peterson,  
KDHE

Elaine Schwartz  
Executive Director, KPHA

Theresa Shireman,  
KUMC - Health Policy

Marvin Stottlemire,  
KUMC - Health Policy

Mark Thompson,  
KCSH Project Director

Becky Tuttle,  
Sedgwick County Health Department

Ruth Wetta-Hall,  
KUMC - Preventive Med - Public Health

# Conference Agenda

## Tuesday, September 20, 2011

1:00 – 5:00 p.m.	Pre Conference Session
4:00 – 7:00 p.m.	Early Conference Registration/ Exhibitor Set-up
5:30 – 7:00 p.m.	KPHA Board Meeting

## Wednesday, September 21, 2011

6:00 – 7:30 a.m.	Exhibitor/Poster Set-Up
7:30 – 8:30 a.m.	Registration/Breakfast/Visit Vendors
8:30 – 8:45 a.m.	Welcome and Conference Overview
8:45 – 10:15 a.m.	Plenary Keynote
10:15 – 11:00 a.m.	Beverage Break - Visit Exhibits and Posters
11:00 – 11:50 a.m.	Breakouts – Session #1
12:00 – 1:00 p.m.	Lunch and Plenary Keynote
1:00 – 2:30 p.m.	KPHA Annual Business Meeting
2:30 – 3:00 p.m.	Beverage Break – Visit Exhibits and Posters
3:00 – 3:50 p.m.	Section Meetings and Section Sponsored Breakouts
4:00 – 4:50 p.m.	Breakouts – Session #2
5:00 – 5:30 p.m.	Last Chance to visit Exhibits and Posters
8:30 – 9:30 p.m.	President’s Walk

## Thursday, September 22, 2011

7:30 – 8:30 a.m.	Registration/Breakfast
8:30 – 9:30 a.m.	Plenary Keynote
9:30 – 10:00 a.m.	Break/Hotel Checkout
10:00 – 10:50 a.m.	Breakouts - Session #3
11:00 – 11:50 a.m.	Breakouts - Session #4
12:00 – 1:15 p.m.	Lunch and Plenary Keynote
1:15 – 2:00 p.m.	Awards Ceremony
2:00 p.m.	Conference Adjourns

# Breakout Sessions

Wednesday, September 21, 2011

Session 1 11:00 - 11:50 a.m.

## **A. Public Health: Out of Sight, Out of Mind, Out of Budget**

This session will demonstrate the importance of visual communication promoting the value of public health and describe effective public health communication strategies.

*Presenter: Rex Archer, MD, MPH, Director, Kansas City, Missouri Health Department*

## **B. Health Fairs as a Community Outreach Tool**

This session will examine the use of health fairs as a community outreach tool. The results of a project conducted in conjunction with Cross-Lines Community Outreach, a non-profit organization in Kansas City, Kansas will be shared. Through this health fair effort, participants were offered free health information and free health checks. The project data as to whether or not health fairs are a worthwhile investment of time and are useful tools in addressing health service gaps for vulnerable urban populations will be discussed.

*Presenter: Karisa Deculus, MPH, University of Kansas Medical Center*

## **C. Steps of Care: Recognizing the Caregiver and Methods of Support for Continued Care**

The purpose of the Family Caregiver Support Program is to improve the caregiver's ability to better manage everyday care responsibilities, reduce their own health care risks and promote a better quality of life for both the loved one receiving care and the family member providing care. This presentation will provide information on available supportive services as well as provide an opportunity for questions from the audience.

*Presenter: Conni Mansaw, BSG, Caregiver Program Coordinator, Sedgwick County DOA/Central Plains Area Agency on Aging*

# Breakout Sessions

Wednesday, September 21, 2011  
Session 1 11:00 - 11:50 a.m.

## **D. Engaging the Wichita Community in Environmental Issues**

The Wichita Initiative to Renew the Environment (WIRE) is a partnership between the University of Kansas School of Medicine-Wichita and volunteers from the inner-city community. WIRE was designed to identify, inform the community about, and prioritize toxic risks and environmental pollutant impacts on the city of Wichita, Kansas. To gather community input on those risks deemed to be most concerning, 52 discussion groups were conducted. The presenters will discuss the project and its outcomes, which include a list of prioritized environmental concerns, the top three, WIRE is now addressing again in partnership with the community.

*Presenters: Elizabeth Ablah, PhD, MPH, Assistant Professor, Department of Preventive Medicine and Public Health, University of Kansas School of Medicine-Wichita; Jack Brown, MUA, RS, Research Instructor, Department of Preventive Medicine and Public Health, University of Kansas School of Medicine-Wichita; Kathleen L. Fenton, CARE Program Manager, US EPA, Region 7*

## **E. Kansas System for the Early Registration of Volunteers (K-SERV) Local Administration Training**

The Kansas System for the Early Registration of Volunteers, K-SERV, is a secure registration system and database for volunteers willing to respond to public health emergencies or other disasters in Kansas or other areas across the country. It can be utilized as a volunteer management system at the local and state levels. This session will demonstrate how local volunteer coordinators can manage and deploy their own volunteers at a mid-level administrator role. Local volunteer coordinators will gain knowledge on how to track volunteers, create a group of specific volunteers, use the Kansas Health Alert Network (KS-HAN) to alert volunteers and track volunteer deployment. The goal is for local volunteer coordinators to work with volunteer organizations, hospitals, public health, and emergency management to coordinate a local-level volunteer response.

*Presenter: Emily Nickel, BS, Planning and Outreach Specialist, Kansas Department of Health and Environment, Bureau of Public Health Preparedness*

## **F. Why TB?**

This session is designed to help people outside the TB health care arena understand the challenges and issues faced in the fight to eliminate this disease. It will be of benefit to both the health care worker as well as people in non-health care professions.

*Presenter: Thor Elliott, Microbiologist, AAS, ML, Kansas Department of Health and Environment*

# Breakout Sessions

Wednesday, September 21, 2011

Session 2 4:00 - 4:50 p.m.

## **G. Time Summary Tool: Where do we Invest our Time**

The time summary program is an Excel Program to help small to medium county health departments document their time within the health department. They can then use this information when applying for grants and doing quarterly grant reports. This program will provide the local health department with percentage of time and hours that each staff individually and the entire department together spend on each program within the health department. From this they will be able to also obtain “maintenance of effort” numbers that the health department can use for grants and quarterly reports. By putting in their hours worked, the program will automatically calculate percentages and numbers. Work that used to take days, now takes hours.

*Presenter: Debbie Whitmer, APRN, EMT I-D, Public Health Nurse Specialist, Kansas Department of Health and Environment*

## **H. Increase Communication Through Social Media**

Have you heard that Facebook is a great way to spread the news about your organization? Do you want to know how to increase communication through the Internet and social media? Social media is a great way to get referrals and gain trust. This session will focus on using the Internet and social media effectively for your organization or practice. It includes the do's and don'ts for posting topics, what clients are looking for via the web, and why Internet marketing is a cost effective way to market your practice and improve relationships. This workshop is designed specifically for medical groups, physicians, nurse practitioners, medical administrators and medical assistants. It will also be useful to anyone new to social media wanting a broad overview of short-cut tools, time-saving techniques, and easy ways to use social media such as FaceBook, LinkedIn, and Twitter.

*Presenter: Tammy Finch, Owner, Web Tech Services, Inc.*

## **I. Creating Healthier Communities: Using the Community Park Audit Tool to Facilitate Advocacy for Park-Based Physical Activity**

Parks are acknowledged as important community resources for physical activity and can be viewed as an accessible and affordable solution to our country's obesity crisis. This session will describe the relationship between park environments, physical activity, and healthy communities and will introduce the Community Park Audit Tool (CPAT), a user-friendly tool for evaluating park environments for their potential to promote physical activity. Participants will have an opportunity discuss how the CPAT can be used to create healthier communities by promoting park-based physical activity, fostering collaboration and partnerships across diverse public and private agencies, increasing civic advocacy efforts, and supporting policy initiatives for improved accessibility and design of community parks and open spaces.

*Presenters: Gina Besenyi, MPH, Kansas State University; Andrew Kaczynski, PhD, Kansas State University; Sonja Wilhelm Stanis, PhD, University of Missouri*

# Breakout Sessions

Wednesday, September 21, 2011

Session 2 4:00 - 4:50 p.m.

## **J. Pain and Suffering do not have to be an Option**

Patients in public health settings are far more likely to see a health practitioner in a year's time than a dental professional. For this reason, nurses, physicians, dietitians, and allied medical professionals have an important opportunity to talk with patients about the risk of oral disease to their overall health. Opening up a dialogue with patients is especially valuable for those with disabilities and those who are older adults. This session will describe the research pointing to links between oral disease and diabetes, hypertension, pneumonia, and rheumatoid arthritis. It will also provide an oral health tool that public health practitioners can use to encourage patients to identify oral health concerns that might be causing pain and suffering. Participants will receive a copy of Medical-Dental Integration Overview Report for Health Care Professionals with citations of research papers and conference presentations.

*Presenters:* Susan Parsons, RN, PhD, Assistant Professor of Nursing, Wichita State University.; Denise Maseman, RDH, MS, Director, Dental Hygiene Program, Wichita State University; Marcia Manter, MA, Community Development Specialist, Oral Health Kansas

## **K. Public Health Nursing: Building Workforce Competencies to Attain Practice Standards and Support Public Health Accreditation**

The Kansas Public Health Nursing (PHN) workforce provides gap-filling individual health services, as well as population-based prevention and promotion services. A review of accredited Kansas Associate Degree (ADN) and Bachelor of Science (BSN) degree nursing programs reveals varied educational preparation of new graduates entering the workforce, resulting in needs for additional competency development in the public health nursing workforce. The issues of education and competency are important considerations for public health agency administrators and PHNs interested in improving practice and assuring attainment of national public health standards and accreditation. This session will provide background information on prelicensure nursing education and public health nursing workforce issues, and a discussion of current efforts to strengthen the Kansas nursing workforce. Linkages between the Scope and Standards of PHN Practice and the PHAB standards will be explored.

*Presenters:* Brenda Nickel, RN, BSN, MS, Kansas Department of Health and Environment; Shirley Orr, MHS, ARNP, NEA-BC, RWJ Executive Nurse Fellow

## **L. Importance of Obesity as Compared to Other Issues Among Kansas Policymakers**

This session will focus on a study that was conducted to gain insight into policymakers' perceptions of issues relevant to obesity and its rankings in comparison to other issues. Survey data used to develop a user-friendly survey report and an academic manuscript will be shared.

*Presenters:* Katie M. Heinrich, PhD; Mellina O. Stephen, BS; Katherine B. Vaughan, BS; Melinda Kellogg, Kansas State University, Department of Kinesiology

# Breakout Sessions

Thursday, September 22, 2011  
Session 3 10:00 - 10:50 a.m.

## **M. Budgeting for Public Health Professionals**

This presentation focuses on global aspects of the budgeting process in public sector organizations such as school districts, and local and state governments. Critical topics of discussion include the functions a budget serves, elements of a budget, and the types of budgets and budget formats used by organizations. Every manager and/or supervisor working within public health in the public sector will deal with how to put a budget together and make decisions on expenditures and revenues. Questions such as what programs to continue or cut in the face of adverse economic conditions pose tremendous challenges for most of us. This breakout session addresses these important issues. It provides participants with the tools to analyze their own budget, which enable them to assess trends in revenue streams or expenditures, to calculate the annual compound growth rate, to evaluate what takes up the largest/smallest piece of the budget, and to estimate how much the actual utilization of funds varies from budgeted amounts.

*Presenters:* Lisette T. Jacobson, MPA, MA, PHR, PhD(c); Ruth Wetta-Hall, RN, PhD, MSN, MPH, Department of Preventive Medicine and Public Health, University of Kansas School of Medicine

## **N. The FIMR Project: Using the Public Health Model with Community Collaborations**

Participants will gain an understanding of the National Fetal and Infant Mortality Review (NFIMR) model which has been implemented in hundreds of communities, including Sedgwick County. Participants in this session will gain an understanding about how and why this FIMR process developed in Sedgwick County, how community collaborations played a role in this initiative and some of the early actions being taken based on case reviews.

*Presenters:* Shalae Harris, MPA, BSN, RN; Ty Kane, MPH; Christy Schunn, LSCSW; Carol Moyer, MPH, BS, ASN

## **O. Medicare: Helping Older Kansans Get Connected**

Medicare is known as “a national health care treasure” yet helping seniors and family caregivers navigate its increasing complexities is a major challenge. Providing quality, easy-to-understand information about Medicare during this time of change challenges even the most informed and stout-hearted health care professional. This session will provide basic information on Medicare and give special focus on Medicare Savings Programs and Extra Help--little-known benefits that are available to eligible low-income Kansans. Participants will learn about policy issues that limit seniors’ access to Medicare Savings Programs. Information networks and outreach initiatives and opportunities in Kansas aimed at helping eligible Kansans get help with Medicare will be highlighted.

*Presenters:* Julie Govert Walter, BA, Executive Director, North Central-Flint Hills Area Agency on Aging, Manhattan; Annette Graham, BS, MSW, Executive Director, Central Plains Area Agency on Aging, Wichita, KS; Karen Mayse, BA, Supervisor, Community Services, North Central-Flint Hills Area Agency on Aging

# Breakout Sessions

Thursday, September 22, 2011  
Session 3 10:00 - 10:50 a.m.

## **P. Blood Lead Levels in Kansas Children**

There is no safe level of lead in humans. Lead is toxic to the nervous system, especially in children. Lead is readily found in the Earth's crust. However, the widespread incorporation of lead in the manufacturing processes of common items such as gasoline and paint has increased exposure. Children are usually exposed in and around the home. The most effective method of prevention of lead poisoning is surveillance through blood lead screening. In 2010, blood lead levels were determined for 38,471 Kansas children aged 0 to 17 years. This presentation describes the distribution of blood lead levels by age groups, geographic locations, and sex. It also compares the means of blood lead levels in Kansas children with national estimates. The prevention activities of the Kansas Healthy Homes and Lead Hazard Prevention Program will be also discussed.

*Presenter: Henri Ménager, MPH, Kansas Department of Health and Environment*

## **Q. Falling Less in Kansas: Preventing Falls in Rural Older Adults**

Falls can be devastating for older adults and often result in significant morbidity and mortality. The likelihood of a fall increases with advancing age and can be heightened by other well-documented risk factors. There has been little attention to the development of sustainable multi-component fall intervention programs that are suitable for use in health care professional shortage rural areas. The Falling Less in Kansas (Falling LinKS) Toolkit was developed to meet this unaddressed need. This session will explore the usefulness of the Toolkit as a low cost, evidence based, low tech intervention designed for use in rural and frontier America where the need for such sustainable programs is most acute.

*Presenters: Falling Less in Kansas (Falling LinKS) Research Team: Teresa Radebaugh, ScD, Wichita State University; Candace A. Gahner, PT, DPT, Wichita State University; Deborah Ballard-Reisch, PhD, Wichita State University; Michagel Epp, MSHC, Envision Vision Rehabilitation Center; LaDonna Hale, PharmD, Wichita State University; Rich Hanley, Harvey County Department on Aging; Karen Kendrick, OTR/L, CLVT, Envision Vision Rehabilitation Center; Shannon Riley, MA, Envision Foundation; Mickael Rogers, PhD, CSCS, FACS, Wichita State University; Nicole Rogers, PhD, Wichita State University*

## **R. Partners for Progress: Working Together in Worksite Wellness**

*Healthy Wichita: Leadership by Example* is an innovative public health initiative sponsored by the Wichita Business Coalition on Health Care in partnership with the Sedgwick County Health Department and the Health and Wellness Coalition of Wichita, with the main focus area of the project being diabetes. Healthy Wichita encourages leaders in the 50 largest worksites in Sedgwick County to publicly take a stand on the importance of health and wellness and make a commitment to support healthy worksites, starting with their own organization. The main focus areas for programs and policies are healthy eating, physical activity, and tobacco. Resources and examples of successful efforts will be shared and time will be allocated for discussion and success stories from participants.

*Presenters: Becky Tuttle, MA; Ron Whiting, MA; Jalaa Kuberski, BS; Kristina Helmer, BS; Debbie Williams, BA*

# Breakout Sessions

Thursday, September 22, 2011  
Session 4 11:00 - 11:50 a.m.

## **S. How Will Kansas Access Health Coverage After Health Reform?**

The Affordable Care Act (national health reform) will change the Kansas health care coverage landscape. Medicaid eligibility will expand, a large number of Kansans will be able to obtain insurance subsidies through an Insurance Exchange, and those Kansans who are currently uninsured will be able to get insurance. This presentation will trace the changes from the way Kansans currently get health coverage to what is likely to happen when health reform takes full effect in 2014. Tracing these changes includes a discussion of the coming changes to Medicaid, a discussion of the progress toward building a Kansas Insurance Exchange and the issues that go with that for individuals and small businesses, and a discussion of who the uninsured are in Kansas and how health reform affects them.

*Presenter: Duane Goossen, MPA, Vice President for Fiscal and Health Policy, Kansas Health Institute*

## **T. Human Resource Management Toolkit for Public Health Professionals**

This presentation focuses on the most critical aspects of the Human Resources function in organizations. These aspects include: the development of accurate job descriptions, recruitment and selection of the best candidate, conducting an effective performance evaluation interview, and administering progressive discipline. Every manager and/or supervisor in any organization will deal with hiring employees, writing job descriptions, conducting performance evaluations, and employees who do not want to abide by workplace norms and policies. The question then arises: "How do you deal with these types of situations effectively and efficiently when resources are limited in today's economic environment?" This breakout session addresses these important human resource management functions while working within the ramification of employment laws and regulations.

*Presenters: Lisette T. Jacobson, MPA, MA, PHR, PhD (c); Ruth Wetta-Hall, RN, PhD, MSN, MPH, Department of Preventive Medicine and Public Health, University of Kansas School of Medicine*

## **U. K-FIT (Kansas Fitness Information Tracking): A statewide project connecting individual fitness with academic indicators**

K-FIT (Kansas Fitness Information Tracking) is a project funded by the Kansas Health Foundation that will use Fitnessgram 9® to collect fitness data on 5th, 7th, and 9th grade students. Over a 3-year period, K-FIT will involve 900 schools in the collection of this individual fitness data and the pairing of this information with the student's academic indicators for analysis. The goal of the project is to develop a data set that will provide an understanding of the relationships between various fitness measures (i.e. aerobic capacity, muscular endurance, flexibility) and individual academic data collected by the state (i.e. test scores, absences). In this session, attendees will be provided up-to-date information about the development and implementation of the Kansas Fitness Information Tracking project. The steps involved in the development of K-FIT will be outlined. K-FIT's goals and objectives, the process of establishing the state training plan, the process for school recruitment, the schedule of implementation, and the progress made in the project's first year will be addressed. The session will involve multiple presenters and include an overview of the data to be examined.

*Presenters: Dr. Mark Thompson, PhD, Kansas State Department of Education; Jane Shirley, RN, MSE, Kansas Department of Health and Environment*

# Breakout Sessions

Thursday, September 22, 2011  
Session 4 11:00 - 11:50 a.m.

## **V. Judicious Use of Medications in Senior Adults**

This presentation will explore the challenges of managing multiple medications for senior adults. It will focus on the importance of establishing a partnership between healthcare providers and senior adults in the prescription and management of medications especially in a home setting. Transitional issues pertaining to coordination and continuity of care will be outlined incorporating the need for actively engaging the consumer in risk benefit analyses and decision-making pertaining to use of medications as a means to promote compliance and avoid adverse drug reactions.

*Presenter: Jane Zaccardi, MA, RN, GCNS-BC, Johnson County Community College*

## **W. Dispense Assist: Free and Easy-to-Use Online Mass Dispensing Screening Tool**

Changes in economic stability has encouraged Public Health to seek mass dispensing solutions that are financially sustainable while meeting the demands of a diverse population. Dispensing methodologies must now be cost effective, intuitive and easily accessible by a wide variety of constituents. Traditional planning assumptions such as access to the internet, or availability of licensed staff have hampered the ability to plan for and respond to a biological incident. The Dispense Assist Prophylaxis Assessment System addresses these concerns while engaging the public in a way that decreases anxiety, encouraging collaborative planning and increasing government efficiency and affectivity. Dispense Assist is a free, online, and sustainable solution for local public health agencies interested in reducing staffing and logistical needs related to mass dispensing operations developed locally by Johnson County. This presentation will be an opportunity to showcase this free, easy-to-use, and sustainable dispensing option to all Kansas health departments.

*Presenters: Liz Ticer, BS EAM, Public Health Emergency Program Manager; Alisha Griswold – Emergency Planner, Johnson County Health Department*

## **X. UMHMF/KPHA Breastfeeding Grant**

A panel of grant participants will share their experience as part of this initiative and discuss how they have improved breastfeeding duration and increased breastfeeding initiation rates in their communities.

*Presenters: TBA*

# Continuing Education

## OBJECTIVES:

### Pre-Session (Optional)

At the conclusion of the pre-session participants should be able to:

1. Advance a culture of quality in the Kansas public health system.
2. Share best practices for quality improvement and performance management in public health practice.
3. Increase the capacity of Kansas' public health agencies to meet national standards and attain accreditation.

### General Conference

At the conference conclusion participants should be able to:

1. Share best practices to promote system partnerships in public health.
2. Support the attainment of core competencies in the Kansas public health workforce.
3. Describe the challenges and opportunities for public health and health care system collaboration in a rapidly changing health system.
4. Implement health promotion and prevention strategies which improve the health of children, adult, and elder populations in Kansas.
5. Respond appropriately to public health emergencies and disease outbreaks.

### Nurses

Wichita State University College of Health Professions is an approved provider of continuing nursing education by the Kansas State Board of Nursing (#LT 0090-0327). These course offerings are approved for 6 contact hours for Day One of the Conference; 4.1 for Day Two of the Conference and 4.8 for those nurses who attend the optional pre-session all for RN or LPN re-licensure.

### Social Workers

This program has been pre-approved by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. The sessions meet the requirements for 6 hours for Day One of the Conference, 4.1 hours for Day Two of the Conference, 4.8 for those social workers who attend the optional pre-session all applicable toward relicensure. (BSRB approval #05-001)

**Dietitians** – Approval pending

**Sanitarians** – Approval pending

**Nursing Home Administrators** – Approval Pending

### Certificates

Certificates for both the optional pre-session and general conference will be available at the conference. Replacement certificates will be available after the conference for an additional charge of \$10.00 per certificate.

# Registration & Payment

Register and pay on-line at [www.kpha.us](http://www.kpha.us).

**Registration Fees** – (includes instructional materials, meals and breaks for general conference and a p.m. break for the optional pre-session)

## **KPHA Member Registration**

	<u>Rec'd by 9/1/11</u>	<u>Rec'd after 9/1/11</u>	<u>At Door</u>
Full Conference	\$200	\$220	\$255
Day One or Day Two	\$145	\$165	\$175

## **Non KPHA Member Registration – Fee includes a 1 year KPHA Membership**

	<u>Rec'd by 9/1/11</u>	<u>Rec'd after 9/1/11</u>	<u>At Door</u>
Full Conference	\$295	\$315	\$350
Day One or Day Two	\$215	\$235	\$245

## **Pre-Conference Registration**

	<u>Rec'd by 9/1/11</u>	<u>Rec'd after 9/1/11</u>	<u>At Door</u>
	\$30	\$40	\$50

## **Cancellations and Refunds**

Once an on-line registration is entered, the registrant will be responsible for payment unless cancellation is received in writing by email to [director@kpha.us](mailto:director@kpha.us). (Please do not register unless you plan to attend.) A \$25.00 cancellation fee will be assessed on all cancellations (this includes purchase orders). There will be no refunds or cancellations accepted after September 15th, 2011.

## **Students**

All students in public health or related health fields are eligible for a free scholarship for conference fees if they become a member of KPHA. All scholarship students will be asked to serve in a minor support role at the conference. Please contact the KPHA office to obtain scholarship application and information about deadlines.

## **KS-TRAIN/Handouts**

If you are tracking your learning on KS TRAIN, the conference attendance roster will be uploaded to KS TRAIN to update your record. All handouts from the Conference Speakers will be posted to the KPHA website, following the conference.

**Register Today at [www.kpha.us](http://www.kpha.us)**

# Accommodations

## **Room Rate**

Special rates for conference attendees have been arranged with the Hyatt Regency Hotel. A limited number of hotels rooms have been reserved at the special government rate of \$84.00 + tax per night single; \$94.00 per night double; \$104.00 per night triple; and \$114.00 per night quadruple occupancy. Once those rooms are filled, additional rooms will be available at the rate of \$109.00 + tax single/double occupancy and \$124.00 triple/quadruple occupancy. There is no charge for parking if you are staying at the hotel. Daily commuters will be charged \$3.00 per day to park in the parking garage.

## **Making a Reservation**

Reservations must be received by August 18, 2011. When you make your reservation, please identify yourself as a Kansas Public Health Association Conference participant. To make reservations call the Hyatt at (888) 421-1442 or click on the following link:

[https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=1525951](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=1525951)

## **Check-in/Check-out**

Check-in time is 3:00 p.m. Room assignments prior to that time are based on availability. Checkout time is 12:00 noon.

## **Smoking/Non-Smoking Rooms**

85% of the Hyatt's sleeping rooms are non-smoking. You may request a non-smoking room when making your reservation; however, rooms will be assigned on a first come basis when you check-in. There is no guarantee that you will be assigned a non-smoking room.

## **Sales Tax Exemption**

All rooms are subject to sales tax of 7.3% and a "Transient Guest" tax of 6%. You may be exempt from paying sales tax on your sleeping room if you:

1. Present a copy of your county's/organization's tax exempt certificate at check-in and;
2. Pay for your room at checkout with a check or credit card issued by your county/organization.

## **Payment of Rooms by Purchase Orders/ Direct Billing**

Hyatt Regency Wichita no longer accepts Purchase Orders (PO) for under \$10,000. If you are in need of an estimate for the rooms you will be occupying during your stay, please fax your request one month prior to check-in to the Hyatt Regency Accounting Office at (316) 613-6234. Your request must include the names of the guests and confirmation numbers. If you want the Hyatt to direct bill your employer for your room, please contact the Hyatt at (316) 613-6277, and request a direct bill form as soon as possible. Your organization's purchasing/accounting office will need to complete the form and return it to the Hyatt Accounting Office at least one month prior to the conference.

# Conference Information

## Prizes

**Posters Winners** – A prize of conference registration and travel expenses to APHA Annual Conference will be awarded to poster winners in the following categories: Student, Practitioner and Researcher.

**Special Drawings** – Prize drawings will be held throughout the conference. The grand prize will be drawn for during the annual business meeting. You won't want to miss out on the fun, so please plan to attend!

## Lactation Room

A room will be provided at this year's conference for the use of nursing mothers. The room will be located on the first floor of the Hyatt, near the Eagle Ballroom, in the Meeting Planners Office.

## Emergencies

In case of emergency, you can be reached by calling (316) 293-1234. The person calling should tell the hotel that you are with the Kansas Public Health Association Conference and that it is an emergency. Someone from the registration staff will locate you in the sessions that you have pre-registered for.



## President's Walk

Please join us this year for our annual President's Walk on Wednesday, September 21. We will meet in the hotel lobby at 8:30 p.m. This year's route will take us from the Hyatt along the Arkansas River to the Keeper of the Plains sculpture and back. The Keeper of the Plains stands at the confluence of the Big and Little Arkansas rivers with hands raised in supplication to the Great Spirit. Since the sculpture's installation in 1974 to commemorate the United States Bicentennial, it has become a symbol for the city of Wichita and a tribute to the Native American tribes who continue to gather at this sacred site. We ask that you pre-register for this event as light refreshments will be served upon returning to the hotel.

## Sponsorship

If you are interested in helping to Sponsor a break, meal, or meeting room expense, please contact the KPHA office at [director@kpha.us](mailto:director@kpha.us). If you are interested in becoming an Exhibitor go to [www.kpha.us](http://www.kpha.us) for the Exhibitor information.

## **The 2011 KPHA Fall Conference focuses on the theme in many ways, but, in particular:**

**Mind**— lots of education in public health with cutting edge information from presenters and posters

**Body**— Massages/Exercise complimentary revitalizing massages, and a fitness trainer will provide exercise breaks

**Spirit**—Networking by renewing old relationships, making new acquaintances and connecting with your peers

### **Right of Termination for Cause**

This agreement and the University's obligations hereunder regarding this conference and the presentation of any or all associated sessions and optional entertainment events are subject to acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the event or provide the facility. If the conference or any associated event is cancelled due to one of the aforementioned occurrences, the liability of the University shall be limited to refunding the conference registration fee or a portion thereof. The University shall not be responsible for consequential damages, including, but not limited to, any losses incurred by registrants including, but not limited to, airline cancellation charges, hotel deposits and other associated travel costs.

### **Special Accommodations**

The Kansas Public Health Association is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the WSU Office of University Conferences at (316) 978-6493.

### **Notice of Non-Discrimination**

Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, national origin, gender, age, sexual orientation, marital status, political affiliation, status as a veteran or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Director, Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita KS 67260-0205; telephone (316) 978-6791.