



215 SE 8th Avenue ■ Topeka, KS 66603
 Ph: 785-233-3103 ■ Fax: 785-233-3439
 Email: director@kpha.us ■ <http://www.kpha.us>

E-NEWSLETTER

An E-Newsletter of the Kansas Public Health Association (KPHA)

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June 2006

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President's Message

Speaking a "Common Language for Public Health"



Not to long ago my children and I worked on a puzzle that was quite challenging. The puzzle was a collection of small pictures that formed a larger picture when completed. It was impossible to recognize the big picture while putting the puzzle together because we were so focused on the individual pieces. However, once the puzzle was

complete and we stood back to look, the picture became clearly defined. This is the same kind of scenario that we are struggling with as we come together to create a common language for Public Health in Kansas.

Every one of us is a piece of the puzzle, a small-defined picture, that when placed together makes up the big picture of Public Health. Each piece of this puzzle is as important as the next and when a piece is missing, the picture is not complete. Our challenge is to develop a method that will assist the Public Health Worker in making the connection between their piece of the puzzle and the bigger picture of Public Health and then be able to communicate that effectively to people in their communities.

Everyday, public health workers go to their jobs and focus on their individual duties without thinking about the "bigger picture." My challenge to you is to step back and look at public health in Kansas.

How does the local health department connect with the state health department? How does that connect with the academic research department? How do these all affect the health of Kansans? Then think about how you can share that story of public health with your friends, family, neighbors, and policy makers so they understand the importance of your contribution to the bigger picture of public health in Kansas. It is not an easy process, however, it is vital to give value to what we do in a way that our communities and policy makers see how integral public health is to the quality of life we have in Kansas. Every public health worker, the receptionist, the environmental health technician, the public health nurse, and the Secretary of Health are all an essential piece of the larger picture; the picture of public health in Kansas. [Back to menu](#)

From the Executive Director

Never a Dull Moment at the Kansas Public Health Association



With the Health Day at the Capital, the 2006 Spring Conference over, and legislative session behind us, my work has been concentrated on membership recruitment and retention, grants, the Healthy Kansas Campaign, and getting ready for the Fall Conference. Course there's always writing the up-dates, sending out membership renewals, filling Statutes and Regulation Book orders, doing the finances, recruiting

new members, attending various public health meetings-- like Immunize Kansas, preparing for Board meetings, answering the phone, and responding to emails, which all keeps me very occupied. I've always said, I'd rather be busy than bored! And, that certainly is the case with KPHA.

I did get a chance to visit New Orleans for a few days and got a personal tour of the damages. We even went where the levee breached and is under reconstruction. The most favorite t-shirt sold to tourists says, "Make levees not war!" Words cannot describe the scenes of block after block of uninhabited houses, gutted, no roofs, and many moved off their foundations. It was unusual to see many hotel, business and restaurant workers wearing rubber gloves. Public Health is a big part of the rebirth following disaster and it was obvious that the public health workforce was at work in N'awlins. The most memorable point, though, was the renewed spirit and desire to bring the city back to its former vitality. People were very friendly and had an appreciation of life itself. Good lessons for us all.

There are some KPHA members who are not getting our emails for one reason or another, i.e. we do not have the email address, or because of firewalls and spam filters, etc. So with this Newsletter being created for electronic dispersal, we are also going to copy and send it by snail mail. You've heard that repetition is good and makes people remember things better, so when you get this in the mail, you can either read it again, or file 13 it. We won't be sending out every Newsletter by mail so if you are not getting the Newsletters and eNews Updates - weekly-bi weekly e-mailings, and you have an email address, please send us your email address so we can add you to the list-serve director@kpha.us! Since this is a true newsletter mailing, several pieces of separate items have been added, i.e. a membership interest survey form, a membership form for you to recruit new members, and the conference registration form. [Back to menu](#)

Association News

Legislative Sessions Ends

If you haven't gotten the weekly E-News Updates about the Session and would like to be added to the list serve for next year's session information, please email me the office to let us know you haven't been getting them. Thanks to Dr. Kim Richter, KPHA successfully organized a health advocacy group we called AHA-KS—Alliance of Health Advocates. We had many meetings during session to track the happenings under the dome. We will meet again in the fall with the Chairs of the health committees in the House and Senate. We must have made an impact because I've attended some health meetings with other advocates this past month and they are asking to be included for next year!! If you are interested in participating in these meetings, email director@kpha.us. This session we handed out 3 different packets to legislators. Below are pics from one of the times we were there, walking the halls!



Anita Hodge (Co-chair of the Membership Committee), delivering a packet in a Senate office.



KPHA Director, Janis Goedeke delivering a packet in a Representatives office.



Elaine and KPHA Board Member, Eldonna Chestnut's

son.

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Awards Nominations Due

Each year at the statewide public health conference, KPHA honors individuals and organizations for meritorious service in the field of public health and environment. Any member may submit nominations for these awards. Unless specifically stated, awards are restricted to KPHA members. Members can send in their nominations to the KPHA Awards Committee. That group reviews nominations and presents its recommendations to the board of directors for its approval. KPHA's awards are as follows:

- Samuel J. Crumbine Medal - So special, it is even registered with the Library of Congress. The "Crumbine" is given for meritorious service related to the improvement of the health of Kansans and/or the environment of the state. Recipients of other KPHA awards may also receive this one. A \$2000 scholarship is given!
- Special Services Award - for an individual who has rendered outstanding service to Kansas in the interest of public health and/or environmental improvement. May be presented to a non-member of KPHA.
- Dorothy Woodin Award - for outstanding public health nursing service.
- Virginia Lockhart Health Education Award - Recognizes excellence in public health promotion of health and/or environmental issues.
- Corporate Public Health Service Award - Given to a business or organization which, through public policy activities, makes a significant contribution to the mission of public health and/or environmental improvement in Kansas.
- Jane Addams Award - for the social worker who exemplifies the qualities of Jane Addams, including a pioneering spirit, trailblazer, and striving to improve the health of the poor and the sanitary conditions of communities.

Members wishing to submit nominations in any category should complete the form found on our website <http://www.kpha.us/content/awards.htm> and return it to KPHA Attn: Awards Committee, 215 SE 8 th Avenue, Topeka, KS 66603.

Samuel Crumline Award Recipients:

1946 Samuel Crumline, MD	1977 Waldo Wilmore
1947 Clarence H. Kinnaman, MD	1978 Frank Victor
1948 Charels Lerrigo, MD	1979 Melville W. Gray, CE
1951 Ernest Boyce, CE	1980 Flora Acton McKinley, M.S.
1952 E.V. McCollum, PhD.	1981 Carl O. Tompkins, MD
1954 Earle G. Brown, MD	1982 Donald Wilcox, MD
1955 Karl Menninger, MD	1983 Patricia T. Schloesser, MD
1955 WM Menninger, MD	1984 N. Jack Burns, PE
1956 Ralph Canuteson, MD	1985 Harry Holzie, PE
1958 Vernon M. Winkle, MD	1986 J. Howard Duncan, PE, RS
1961 Franklin Murphy, MD	1987 W. Kay Kent, RN
1962 Leona Baumgartner, MD	1988 James D. Mankin, DDS, MPH
1963 Charles Hunter, PhD	1989 Virginia L. Tucker, MD, FAAP
1964 Fred Lowe Soper, M.D	1992 Donna Sweet, MD
1965 Dwight Metzler, CE	1995 Deboreh Alfano
1966 Geoffrey M. Martin, MD	1996 Ed Garner
1967 W. Fred Mayes, MD	1997 Judith M. Reno
1968 M. Leon Bauman, MD	1998 Stephen P. Pickard
1969 Thomas R Hood, MD	1999 David R. Blevens, RS
1970 Evan Wright	2000 Craig Molgaard, PhD, MPH
1971 Cora Down, PhD	2001 Abby Horak, MSN, RNC
1972 Ivan Shull, CE	2002 Gail R. Hansen, DVM, MPH
1973 James Brown, MD	2003 Robert Harder, PhD
1974 F. G. Beelman, MD	2004 Shirley Orr, ARNP, MHS, CNAA
1975 James F Aiken, C.E.	2005 Gloria Vermie, RN, BS, MPH
1976 Virginia Lockhart, MPH	

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Call for Nominations

It's time once again to prepare for the association's elections. The KPHA Board of Directors plays an essential role in assuring that the association is doing its best to fulfill its mission and serve its members. We are asking for your help in identifying and nominating new leaders for KPHA to serve on our board in the following positions:

- President-elect

Assumes the duties of president in his/her absence; will chair the planning committee for the 2007 annual statewide conference and serve on the executive committee. Term is one year, followed by one year as president.

- Treasurer

Works with the executive director to compile an annual budget; reviews financial reports prepared by

staff; also serves on the executive committee. Term is two years.

- Secretary

Keeps minutes of all association meetings; oversees notification of members concerning meetings and voting; sees to it that staff to keep membership records; also serves on the executive committee. Term is two years.

- Director-at-Large (2 positions open in 2006)

Attends board meetings, representing the membership in setting association policy and related activity. Term is two years.

If you are willing to share your time and talents as a board member, just complete the "KPHA Board Nominee Profile" in this issue. Return it by **Friday, June 16** to KPHA, Attn: Nominations Committee, 215 SE 8 th Avenue, Topeka, KS 66603-3906. Or, go to www.kpha.us, click on "Upcoming Events," and download an electronic profile. The document is in Word format, so you can complete it from your computer then return it by e-mail to director@kpha.us. [Back to menu](#)

Resolutions for Annual Meeting

There have not been any resolutions submitted for the last two annual conferences. This may mean that Resolutions are a "thing of the past," but if you disagree, you are encouraged to let your feelings be known. For many years, in looking through the old files, there have been numerous ones voted on.

With the changing of the times, it might be worthwhile exploring other strategies for expressing KPHA's vision and mission. One particular one would be to prepare a legislative document for the 2007 Session outlining our priorities and a "platform." This would be submitted to legislators and the Governor. I have suggested this to Legislative Chair, Dr. Kim Richter, and President Janice McCoy, and they were supportive.

I personally asked the Chairs of the Senate and House Legislative Health committees if they would be interested in sitting down together before next session to discuss ideas, and they too, were very receptive. A platform document would be very useful for this reason. So, if you **Do** have a passion for a particular public health issue, and it is one you wish to share with your fellow KPHA members, maybe you should think about submitting a resolution to the membership for consideration at the annual meeting in September, or submitting it to the Board for consideration for a KPHA Legislative Platform document. Just send it to director@kpha.us, or by snail mail to KPHA, 215 SE 8 th, Topeka, KS 66603. If you do have a resolution, please send in your resolution no later than Friday, June 16, 2006.

Don't miss this year's annual business meeting and Conference!

For the full information on the conference go to www.kpha.us You can see all the sessions!

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Annual Conference Focuses on "Speaking a Common Language: The New Voice of Public Health"



Ed Kalas, President Elect/Conference Chair and Cyndi Treaster, Session Chair, have done a terrific job in designing the 2006 Public Health Conference. The conference will focus on creating a common language for public health in communities and in the workforce. There will be approximately 20 breakout sessions to give you the opportunity to learn about all the activities within public health that is uniting and working to produce the same message throughout all of our health networks in Kansas. With the Kansas Health Foundation grants KPHA and KALHD this effort began from a vision and is now becoming a reality. To see the agenda and conference information go to www.kpha.us.

This year is the first time for having a registration form for all attendees: member and non-member participants, speakers, scholarship attendees, vendors, guests, KPHLI scholars/fellows, and poster/paper presenters. If you know of anyone planning to attend the conference let them know they need to fill out a registration form, because if they don't they will not have a badge at the registration table! Please let everyone you know who is attending that they must register!

One of the keynote speakers will be:

Patricia (Pat) Mail MPH, PhD, CHES



APHA President

Patricia (Pat) Mail, MPH, PhD, CHES, is president of the American Public Health Association. She is currently a consultant on Native American substance use issues, and served most recently as a research scientist/co-principal investigator with the University of Washington's Addiction Behaviors Research Center. She is also an alternate to the U.S. Department of Defense Base Realignment and Closure Military Health Benefit Working Group.

Dr. Mail had a long and distinguished career with the U.S. Public Health Service, serving at the National Institutes of Health; the Alcohol, Drug Abuse and Mental Health Administration; the Health Services and Resources Administration; the office of the Surgeon General; and the Indian Health Service. Her work focused on prevention of alcohol abuse, coordination of services for HIV/AIDS, manpower

placement in underserved areas and the provision of services to American Indian populations. She received 22 honor and service awards during her career, including the USPHS Surgeon General's Medallion and the Surgeon General's Exemplary Service Medal. She developed and taught a cross-cultural alcoholism course for Seattle University's Alcohol Studies program.

As an APHA member since 1966, she brings a long history of service to the Association, including the Committee on Women's Rights, the Joint Policy Committee, the Continuing Professional Education Committee and the Executive Board. She has been active in the Public Health Education and Health Promotion Section, serving as chair, and has received two awards from her Section. She received the APHA Executive Director's Citation for her work in helping establish the APHA continuing education program.

She is an active member of the Washington State Public Health Association, the Society for Public Health Education, the Society for Applied Anthropology, the American Academy of Health Behavior, the Research Society on Alcoholism and the Association of Military Surgeons of the U.S. She holds life membership in the American Association for the Advancement of Science, the American Anthropological Association, National Association for the Uniformed Services, the Society for Medical Anthropology and the American Association of Health Education. Pat received her MPH from Yale University, a Master of Science from Smith College, a Master of Arts from the University of Arizona, and her PhD from the University of Maryland at College Park. She has several publications discussing Indians and alcohol. She is a Certified Health Education Specialist and a Fellow of the Society for Applied Anthropology.

The other keynote speakers include Dr. Howard Rodenberg with KDHE, Tom Kean, who has been a frequent leader in many Kansas health planning sessions, to address the KPH conferees on a new opportunity that Kansas has to meld an effort to fund, through an increased cigarette tax, both comprehensive cancer treatment and prevention and tobacco cessation and prevention programs. Tom has just been appointed the director of C-Change, a national advocacy group that promotes funding for implementing comprehensive cancer plans. He has also assisted with the development of the Kansas comprehensive plan and has assisted TFKC with its plans and regional meetings.

"Speaking a Common Language, the New Voice of Public Health" takes place **September 26-28, 2006, Capitol Plaza, Topeka, Kansas**. Click on www.kpha.us for registration materials, or if you are getting this by snail mail, fill out the registration form and return it to KPHA - to make sure you are part of a terrific conference - what makes a good conference are the attendees and networking!

We need your help in soliciting vendors for the conference. If you know of any for profit businesses that you work with, please share the conference registration form with them. [Back to menu](#)

KPHA Launches "Campaign for a Healthier Kansas!"



At the Board meeting in March, it was decided unanimously to develop a campaign to promote public health in Kansas and **we need your help in the development and implementation of the project!** Window clings were made and we plan a campaign for members to contribute. Sonja Armbruster suggested an "Each One Reach One" approach. If you send in your contribution of \$25, you will receive two decals, one to display, and another for display in a business of your choice, or other prominent appropriate public place. Board member, Gloria Vermie, is going to approach one of her favorite restaurants in Topeka to give her extra decal for display.

The next step is to develop a committee to help with the decisions to be made on the campaign-how to further develop publicity and how the incoming funds would be spent. It is hoped that with a logo supporting "healthy living," businesses, i.e. restaurants, fitness centers, organizations, and academia will want decals to display in their windows and contribute. Wouldn't it be terrific if we had businesses in every community in Kansas display "Healthy Kansas Supporter" decals? A company from California (who is working with Kansas Medicaid) is interested in contributing enough for decals to give to many doctor's offices in Kansas. Eventually, we could develop criteria for businesses, corporations, and organizations to receive a decal that indicates they are not only a supporter, but are qualified to be "healthy friendly." The criteria would be developed by a KPHA committee who would then approve the entity.

Monica Cissell of SG Co has already expresses her interest in being on a committee. If you are interested in serving on this new committee, too, please notify the KPHA office or Janice McCoy at jmccoy@sedgwick.gov To get your decals today send in the form. Remember, members will receive 2 decals for a limited time! [Back to menu](#)

2006 KPHA Board Will Be Recognized at the Conference

The 2006 KPHA Board will be recognized at the conference this fall, for their services and dedication to KPHA. In case you're wondering who they all are, here's the list:

2006 Board:

Janice McCoy, KPHA President

Public Health Emergency Management
Coordinator Sedgwick County Health Department

Ed Kalas , President Elect

Shawnee County Health Agency

Shirley Orr, APHA Representative

KDH&E-Office of Local & Rural Health

Emergency Preparedness Section

Alice Weingartner Co-Chair
Emergency Preparedness and Community
Outreach Officer

Shawnee County Health Agency

Gloria Vermie Co-Chair
KDHE Emergency Preparedness

Environmental Section

Ed Kalas
Shawnee County Health Agency

Infectious Disease Section

Martha Froetshner
Shawnee County Health Dept

Holly Whitlock, Secretary

Johnson County Health Department

Allison Allejos, Treasurer

Shawnee County Health Agency

Janis Goedeke, Director

Crawford County Health Department

Cyndi Treaster, Director

KDHE, KS Statewide Farmworker Health Program

Ed Garner, Director

Public Health Preparedness Coordinator
Lower Eight of Southeast Kansas

Administrative Section

Heather Henke
Barber County Health Dept

Child/Family & Community Health Section

Eldonna Chesnut
Johnson County Health

Research and Evaluation Section

Ellen Averett, PhD
KUMC-Health Policy and Management

Oral Health Section

Dr. Ruth (Toni) Pickard
PA/HSMCO Wichita State University

Tobacco, Substance Abuse, and Mental Health Section

Patricia Dunlap
Rooks County Health Department

Student Section

Joseph So
Kansas University Medical Center

Legislative Issues and Action Committee

Kimber Richter, PhD
Kansas University Medical Center

Membership Committee Co-Chairs

Anita Hodge, KDHE
Janet Brandes, WSU

2006 Health Day at the Capital Chair

Sonja Armbruster
Sedgwick County Health Department

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Leadership Institute (KPHLI) Seeking Applicants

The Kansas Public Health Leadership Institute is seeking applicants for its fourth training cycle, 2006-2007. The year-long cycle will begin with an orientation session following the Kansas Public Health Association conference in Topeka in September.

The KPHLI provides competency-based leadership training to public health professionals from around the state. Through four quarterly training sessions, scholars hear renowned speakers and complete directed readings and reflective writings in consultation with a mentor. The training cycle culminates in the development and presentation of an applied public health capstone project.

Potential scholars must complete an application form, a biosketch/statement of interest, and provide a letter of professional recommendation. Full application instructions can be found on the KPHLI website in a PDF of the Cycle IV application brochure <http://www.waldcenter.org/kphli/scholars.html#CycleIV>.

For further information about the KPHLI application process, contact KPHLI Coordinator Theresa St. Romain at tstromain@kumc.edu. Applications should be completed and submitted to Dr. Suzanne Hawley, KPHLI Program Director, no later than August 11. [Back to menu](#)

Health Day at the Capitol-Great!

Thanks to Sonja Armbruster, Chair, Dr. Richter, her class, and the many who participated, the event was a terrific success! In case you haven't seen the photos, go to www.kpha.us to see them all. Here are a few:



Here's Paul and Kim in the 2nd floor Rotunda. Paul and the other students from KUMC helped to staff the Health Fair.



Here's a KDHE booth on Environment. D. Gurs and I went to Lyndon High School together-small world!



Former Senator David Corbin speaks to those attending the Health Advocacy Workshop.



And, last but not least is Marvin Stottlemire, former KPHA Board member -teaching at the Workshop on the legal do's and don'ts of lobbying as a health advocate.

For a copy of his handouts, email director@kpha.us.

Next year we hope to have a bigger and even better event. If you are interested in helping with the planning, just email director@kpha.us! [Back to menu](#)

KPHA Featured in Nation's Health

Thanks to the many members who worked hard to make National Public Health Week and Health Day at the Capitol very successful, along with helping to hand out Legislative Packets during the session, Kansas was featured in this month's issue of APHA Nation's health. To see a full copy of the issue go to http://www.apha.org/tnh/index.cfm?fa=IDetail&issue_id=62006 and you can download the magazine and read all of the articles. [Back to menu](#)

Let Us Know Your Interests

Please, please, please stay active in KPHA. We need new "activists" to get involved and help keep KPHA strong. As the oldest public health organization in the state, we want to continue to thrive and grow! [Back to menu](#)

Membership Survey

The mission of KPHA is "to serve as the primary, unifying organization promoting improvement in the health of Kansans and in public health practice." Every member's interests are important to us. We need help gauging the interests of our members and shaping KPHA's programs and activities. That's why we hope you'll complete our survey. To participate [click here](#) and return the completed survey to KPHA, 215 SE 8th Avenue, Topeka, KS 66603 or email it to director@kpha.us. [Back to menu](#)